



Your Draft Strategic Plan 2020-2024

The Draft Strategic Plan 2020-2024 is about focussing on the foundational needs of our community. It is a culmination of months of work within Council, as well as listening to and learning from our community.


Throughout July and August this year we asked our community "What are your top three priorities for the next four years?"

Over 1600 people got involved and shared more than 3500 ideas about what Council should focus on over the next four years.

Our community told us it was about focussing on things that impact their everyday life, from having safe roads and a neighbourhood that looks nice to a Council that talks to them more and uses their money wisely.

The feedback we received has helped shape this plan and we think reflects how we can work together over the next four years to deliver the services and projects to build our community and city foundations.





Five foundational needs were identified by our community...

Community Theme 1 Improving safety and accessibility



Why is this important?

Residents told us about the need for the city to be easy to get around and safe, with a large amount of feedback received in relation to roads, traffic, infrastructure, footpaths, and safety.

What it is

- Using our existing resources and funding to maximise the maintenance and renewal of our roads, footpaths, and stormwater infrastructure.
- Ensuring our public spaces, such as parks and playgrounds, are safe and accessible for our community.
- Planning for future growth, ensuring infrastructure needs are planned out and considered in the context of our growing population and the needs of our diverse community.



Community Theme 2 Lifting city appearance



Why is this important?

Residents told us they want the city to look good and take pride in itself, with a wealth of input regarding maintenance of parks, open spaces and verges, rubbish removal and the environment.

What it is

- Growing pride in the city and making it more liveable.
- Greening the city to create an attractive and welcoming public realm
- Street cleaning, rubbish removal and graffiti, and managing and educating our community about illegal dumping to improve the aesthetics of our neighbourhoods.





Community Theme 3

Connecting with our community and each other



Why is this important?

Lots of residents and businesses told us they don't know enough about Council's services, events and facilities. Residents want to feel informed and connected to our services.

What it is

- Making sure our diverse community is informed and aware of the services, programs, facilities and events that matter to them, whether they are run by Council or other service providers.
- Placing a community and customer experience lens on everything we do.
- Talking about what we do and being open, transparent and accountable in our communication.

Community Theme 4

Supporting local employment opportunities



Why is this important?

Residents told us they want there to be increased employment opportunities, particularly for young people.

What it is

- Leveraging strategic partnerships and land use planning to create employment opportunities in the Northern CBD, Lyell McEwin Health Precinct, Greater Edinburgh Parks, horticulture sector and defence base.
- Providing existing businesses with information, education and training to support their growth.
- Advocating for increased training and employment options to improve opportunities for our youth.



Community Theme 5

Using money wisely



Why is this important?

Our residents told us that they want to feel heard and that their rates are being spent wisely.

What it is

- Sticking to our Financial Strategy, even if it means making difficult decisions.
- Continuing to invest in assets that meet the social and infrastructure needs of our growing city, even if it means borrowing money.
- Making the most of existing resources and continually reviewing the best way to do things.



Have your say

The Draft Strategic Plan is now open for public consultation from 2-29 November 2020.

Feedback should be submitted by **29 November 2020** and may be made publicly available, unless specifically advised otherwise.

For further questions, call Customer Care on 8256 0333.

You can view and provide your feedback online at: playford.engagementhub.com.au, via request at: publicconsultation@playford.sa.gov.au or at Customer Care locations.



Playford Civic Centre

10 Playford Boulevard, Elizabeth



Stretton Centre

307 Peachey Road, Munno Para



Written feedback can also be sent to:

Strategic Plan Consultation

Playford Operations Centre

12 Bishopstone Road

DAVOREN PARK

SA 5113

Email: publicconsultation@playford.sa.gov.au

