



# Playford Community Vision 2043

## Looking forward 30 years

“ Playford is the City of Opportunity, supporting the community’s hopes and aspirations to be vibrant, thriving and sustainable. It provides an enviable lifestyle that is connected, healthy, happy, ambitious and proud, where each individual can take advantage of the many opportunities offered, making the City prosperous, liveable and happy.”

## The Playford Community Vision 2043 is an articulation of the communities' collective values and vision for how Playford will look and feel in 30 years.

The Vision is aspirational in nature and has primarily been developed through identified key priorities voiced by the community and stakeholders during a comprehensive information gathering exercise.

It has also been developed in reference to key State Government and Council strategic policies and

documents, including the Plans for Greater Adelaide, the State Strategic Plan, SA Government Seven Strategic Priorities and the State Infrastructure Plan.

Key themes of prosperity, liveability and happiness were identified as the means to achieving the Vision of Playford being the City of Opportunity.



### Liveability

A diversity of lifestyle choices will be on offer, based on being connected, well-planned and attractive with the appropriate infrastructure and services to support a village type atmosphere for both urban and rural living.

Our aspirations for liveability...

- Connected communities: physically and socially connected
- A vibrant CBD for the North: an integrated retail, commercial and entertainment hub
- Village lifestyle: creating diverse density and urban form
- Sustainable and responsible community: managing our natural, economic and social resources
- Environmental care: protecting our natural assets
- Safe communities

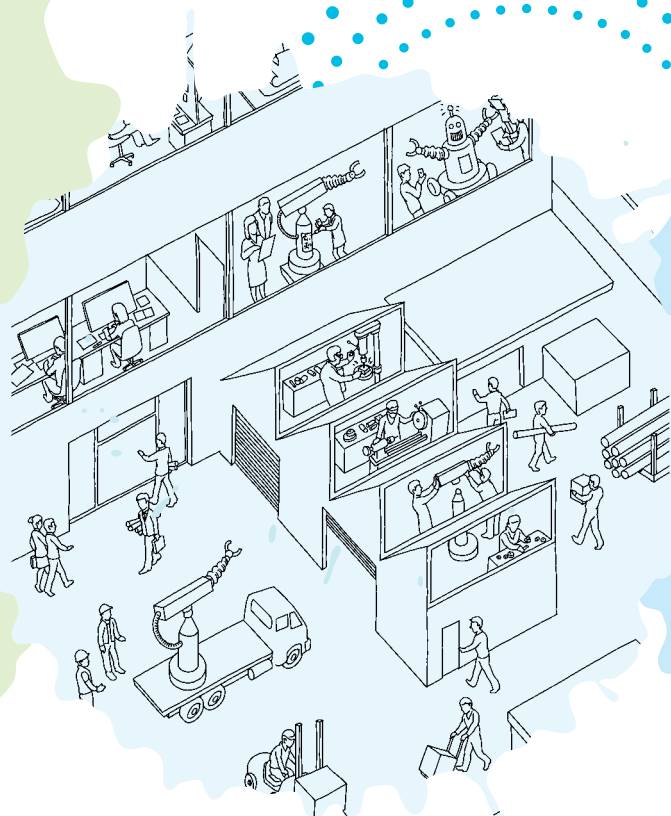


## Happiness

A sense of happiness will pervade in the City, brought about by a satisfaction with the opportunities that are present to work, live and play in a flourishing environment.

Our aspirations for happiness...

- Ambitious and proud communities
- Healthy living



## Prosperity

Playford will be a thriving City with the right conditions for people to be able to take advantage of the many opportunities on offer to prosper as individuals and as communities.

Our aspirations for prosperity...

- Economic development: a thriving local economy
- Educated and skilled: right skills for the right job
- Community vitality: refreshed, invigorated, diverse and empowered





## **Towards a Happiness Index**

At the heart of what everyone wants is for Playford to be a happy community. People want a better life for themselves and their children and care about the progress of their community and city, hoping that they will leave a strong legacy for future generations.

The indicators and targets that have been set in the Playford Community Vision 2043 are directly linked to the key aspirations, the State Strategic Plan and a Happiness Index in which the City is able to measure the wellbeing and success of its community not just from a financial and manufactured capital value but also its natural, human and social wealth.

The Vision will be reviewed every five years to ensure that we are keeping up with changes and trends that are affecting Playford and its community.

## **A partnership approach**

An integrated and cooperative approach will be needed to face the challenges of the future and ensure that the Vision is achieved. Its success depends on the engagement and response of all Playford's stakeholders to ensure that we meet our communities' need and priorities.

**A full copy of the Playford Community Vision 2043 can be found at [www.playford.sa.gov.au](http://www.playford.sa.gov.au)**



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